



# Privacy Statement

# Privacy Statement MFilms

On these pages you will find the privacy statement of MFilms (also: 'Responsible'). The controller has its registered office and principal place of business at (1406 PG) at Herenstraat 46 and is registered with the Chamber of Commerce under Chamber of Commerce number 57510644

MFilms considers careful processing and security of personal data important. When processing personal data, we comply with the requirements of the General Data Protection Regulation (GDPR). In this privacy statement we explain which personal data we collect and use and for what purpose. We also inform you how you can make corrections.

## Personal information

Personal data is understood to mean any information relating to the personal or material circumstances of an identified or identifiable natural person ("data subject"). This includes details such as your name, address, telephone number and email address. You are not required to disclose any personal information in order to use our website. In certain cases, we need your name, address and other information so that we can provide you with the services you require. This concerns, for example, the use of contact forms.

## Processing of personal data

We process and use the following data:

- All personal data that you provide to MFilms, for example when sending an (e-mail) message to MFilms, when concluding an agreement or when filling in a (web) form. This concerns data such as name and address details, telephone number(s) and e-mail address.
- If you use our services, we will normally only collect the personal data we need to provide the relevant service. When concluding an agreement, you will be asked for your name, address, e-mail address and telephone number. If we ask for further information from you, that information need only be provided on a voluntary basis;
- Cookies are stored when you visit our website. Cookies are small text files that can be used by websites to make user experiences more efficient. By law we may store cookies on your device if they are strictly necessary for the use of the site. For all other types of cookies we need your consent;
- If you visit our website, we may collect personal information from you. This concerns the names of the pages visited, the browser and operating system used, the duration of your visit, the date and time of access, search engines used, names of downloaded files and their IP addresses;
- E-mails we send you store information that tells us whether you have received the e-mail, opened it and which links you may have clicked.

## Special and/or sensitive personal data that we process

Our website and/or services do not intend to collect data about website visitors under the age of 16, unless they have permission from parents or guardians. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal data about a minor without permission, please contact us via [info@mfilms.nl](mailto:info@mfilms.nl) and we will delete this information.

## Purpose of the processing

We process personal data for various purposes (and to the extent permitted by law), such as for:

- Executing the agreement you have concluded with us;
- Sending news and service-oriented information to inform, interest and involve our customers (marketing purposes). It is always possible to unsubscribe if you do not wish to receive this information;
- Offering products and/or services from MFilms (marketing purposes). It is always possible to unsubscribe if you do not wish to receive this information;
- Analytical purposes, also to improve our services.

## Data storage

We do not store your personal data longer than necessary to achieve the purposes for which your data is collected. All this unless this conflicts with a legal retention period, technical or organizational requirements or other legal obligations.

## Provision to third parties

The data collected by us is necessary to achieve the purposes described above. Only if the provision of the data to third parties ("processors") is necessary for the execution of the aforementioned purposes (for example in connection with the provision of service with regard to products and/or services supplied by us), we will data to these third parties. You can think of, for example, the company that provides the hosting of this website. These 'processors' act under our responsibility. The information will not be passed on to other organizations for commercial purposes. The data is only processed within the European Economic Area (EEA).

## Security

We handle the processing of your data with the utmost care. MFilms continuously takes measures to protect your data against loss or any form of unlawful processing. MFilms takes the protection of your data

seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. Our website is secured with an SSL certificate. All our employees and all third parties involved in data processing are obliged to comply with the GDPR and to ensure the confidentiality of the processing of personal data.

When we transfer or receive your data on our website, we always use encryption technologies that are recognized as accepted standards within the IT sector. When we receive or transfer certain critical information, such as financial information or health information, we use a secure server. We have implemented the necessary security measures to prevent the loss, misuse or alteration of information we receive on our site.

#### **Right to access, correct and delete personal data**

You can receive information about the data stored by us about you, its origin and recipient and the purpose of data processing at any time free of charge. In addition, you have a legal right to rectification, blocking and deletion of your personal data. You can submit a request for inspection, correction or removal to us by sending an email to [info@mfilms.nl](mailto:info@mfilms.nl). We will respond to your request as soon as possible, but within twenty (20) working days. In addition, you can withdraw your consent to the collection and storage of your personal data provided to us at any time by sending us an email.

If you have the impression that your data is not properly secured or there are indications of misuse, please contact us via [info@mfilms.nl](mailto:info@mfilms.nl) or call 035 - 2031709. You also have the right to submit a complaint to the national supervisor, the Dutch Data Protection Authority.

#### **Disclaimer for the content of linked external sites**

This privacy statement does not extend to the use of external links that may be included on our website. When we include links, we try to make sure they also meet our data protection and security standards. However, we have no control over the compliance of other website providers with data protection and security features. We refer you to the websites of the relevant providers for information about their own privacy policy.

#### **What are cookies?**

A cookie is a small text file that is sent to your computer when you visit a website. Cookies collect information that is necessary for the correct functioning of our

website. With the help of cookies, MFilms ensures, among other things, that you do not repeatedly receive or have to enter the same information during a visit, such as safely remembering your login details and language preference. We make it easier for you to browse our website and may use cookies to send you personalized offers. You can accept or refuse the cookies. If you have accepted the cookies, you can turn them off later via the settings of your browser. Every internet user can set his computer in such a way that cookies are not accepted, if you choose this you may experience problems while surfing on our website. If you nevertheless do not want to receive cookies, you can look in the help file of your internet browser to find out how you can block all cookies or how you can ensure that you receive a warning before a cookie is stored. We use the following cookies:

- **Functional cookie(s):** Necessary cookies are placed via our website for the website to function properly.
- **Statistics cookie(s):** This website uses Google Analytics to track how visitors use our website, by collecting and reporting data.
- **Marketing cookies:** These cookies allow online advertising campaigns to be personalized based on your expressed interest. Google may provide this information to third parties if Google is legally obliged to do so, or insofar as third parties process the information on behalf of Google. In the processing agreement with Google, we have not given permission for the voluntary sharing of data by Google to third parties about your online behavior. The information is transferred to and stored by Google on servers in the United States. Google's privacy policy further describes the possible consequences of this.
- **Preferences cookie(s):** These cookies allow a website to remember information that influences the behavior and design of the website, such as your preferred language or the region where you live.

#### **Contact details**

MFilms  
Herenstraat 46  
1406 PG Bussum  
T: +31 (0)35  
E: [info@MFilms.nl](mailto:info@MFilms.nl)

#### **Changes to this privacy statement**

We reserve the right to change this privacy statement. Changes will be published on this webpage.

This privacy statement was amended on March 15, 2021